EUROPEAN SOLIDARITY CORPS

LETYOUR CREATIVITY OUT

Bodrum, Turkey March 2020



PROJECT OVERVIEW









VENUE: BODRUM, TURKEY

1ST -30TH MARCH 2020

PROJECT DESCRIPTION

Activities of volunteers

The aim of the project is to support environmental protection movement and eco-friendly lifestyle by using nature art, or Land Art. During 4 weeks of the project volunteers will be working in teams on creating Land Art objects and promoting them among local population in Bodrum drawing attention to ecological problems and environmental protection. By designing land art objects volunteers will assist local artists, arrange logistics and locations for land art creations, collect materials for creating land art pieces and implement the the art itself. Combining their skills and using their experience together volunteers will work towards one common outcome of the project – Land Art Exhibition or Land Art Festival.

What is more, activities of volunteers will also include:

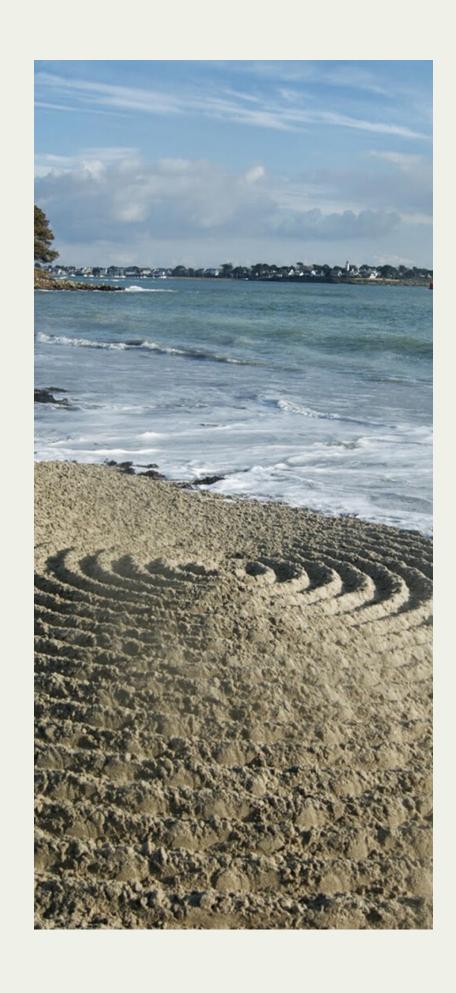
- promotion of ESC programme by writing articles, blogposts, organizing info-events in high schools and university in Bodrum
- taking photos or shooting videos throughout the project in order to ensure its visibility and introduce ESC Project and Land Art exhibition to future volunteers
- introducing their country / city and culture to local community and other volunteers by informal meetings and during intercultural nights
- work in Bodrum Dance Club Youth Office in order to contact local and international media, find new contacts for future, promote the project in European youth Network

WHAT IS LAND ART?





Land art or earth art is an art that is made directly in the landscape, sculpting the land itself into earthworks or making structures in the landscape using natural materials (e.g. rocks or twigs). Land art is using natural materials such as soil, rocks, organics (logs, branches, leaves), and water with introduced materials such as concrete, metal, asphalt, mineral pigments. Sculptures are not placed in the landscape, rather, the landscape is the means of their creation. Often earth moving equipment is involved. The works frequently exist in the open, located well away from civilization, left to change and erode under natural conditions.



WHAT IS LAND ART?

H1STORY

Land art emerged in the United States in the late 1960s and early 1970s. Many of the first works, created in the deserts of Nevada, New Mexico, Utah or Arizona were ephemeral in nature and now only exist as video recordings or photographic documents.

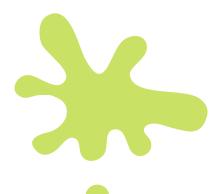
The most famous land art work is Robert Smithson's Spiral Jetty of 1970, an earthwork built out into the Great Salt Lake in the USA. Though some artists such as Smithson used mechanical earth-moving equipment to make their artworks, other artists made minimal and temporary interventions in the landscape such as Richard Long who simply walked up and down until he had made a mark in the earth.

Land art appeared as:

- artistic protest against the perceived artificiality, plastic aesthetics and ruthless commercialization of art;
- reaction to ecological crisis;
- attempt to draw people's attention towards nature and human relations with nature. Land art was inspired by minimal art and Conceptual art but also by modern and minimal movements such as De Stijl, cubism, minimalism.

PROFILE OF THE VOLUNTEER

PLEASE CHECK IF YOU ARE ELIGIBLE FOR THIS PROJECT BEFORE APPLYING



Volunteer has experience in performing any kind of arts, or is interested in arts and craft



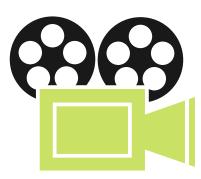
Volunteer is willing to work for environmental protection, and is committed to eco-friendly lifestyle and reasonable consumption



Volunteer has good command of English



Volunteer possesses experience in social media management and writing articles and blog posts



Volunteer is interested in film making, video editing, photography

During one month of the project volunteers will stay in a comfortable hotel. Standard rooms for 2 (max. 3) people will be provided with all the facilities including air conditioner, private shower, towels, bed sheets, hair dryer. Volunteers will be also provided with 3 meals per day (breakfast, lunch, dinner) as well as coffee breaks. Pocket money will be given to volunteers in the beginning of the project according to the legislation of ESC programme. 100% of visa costs and travel costs will be reimbursed within the limit. Cigna Insurance will covers health, risks and third parts liability.



WHO WE ARE

BODRUM DANCE CLUB - YOUTH , CULTURE AND ART CENTER



Our organization has two work fields. The first is Dance Club: we manage a number of dance courses, organize different cultural and art events. Another one is Youth Office where we develop international projects, training courses, info-seminars for youngsters in Bodrum and raise awareness about European opportunities within the frame of Erasmus+ programme. What is more, we are running our office and dance school in accordance with Green Office rules and terms.

We:

- develop local projects for Bodrum young people
- organize Turkish-Greek meetings and culture exchanges
- run international projects within ESC programme
- organize International Bodrum Dance Festival
- are Eurodesk multiplier office in Bodrum





GET IN TOUCH

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